

FOR IMMEDIATE RELEASE

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Save The Date!

McCALLUM THEATRE'S ANNUAL GALA 2024

Thursday evening, December 5, 2024

Sponsorships Now Available

Palm Desert, CA – The McCallum Theatre today announces that its much-anticipated Annual Gala will be held on Thursday evening, December 5, 2024.

Proceeds from the McCallum Theatre Annual Gala help fund theatre operations, as well as the McCallum's acclaimed education programs that bring experiences and exposure to theatre, dance, music and visual arts to over 40,000 schoolchildren and educators annually at no cost to them. These funds also make it possible to continue to bring world-class performances to Coachella Valley residents.

The celebrity headliner to perform at the Gala will be announced soon. Past headliners have included Audra McDonald, Matteo Bocelli, Dame Edna, Pink Martini, Seal, Trisha Yearwood, The Ten Tenors, Chris Botti, and more.

Sponsorship opportunities for the performance and pre-show dinner start at \$5,000 and may be obtained by contacting Tom Head, Associate VP of Development, at thead@mccallum-theatre.org or (760) 776-6164. Sponsorships received before September 23 will be recognized on the Gala invitation.

Each year, the McCallum Theatre identifies a prominent philanthropist to be honored at the Annual Gala. This year's headliner and honoree will be announced later this summer.

If Annual Gala 2024 tickets remain, they will be made available to the general public for purchase at a later date. To ensure that you're in the know about the latest news, added events, and special offers, please sign up for the McCallum's email list at <https://www.mccallumtheatre.org/join-our-email-list>.

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