

TAKE *A* STARRING ROLE

Sponsor a 2024-2025 Season show at the McCallum



and shine in the spotlight!



LES BALLETS TROCKADERO DE MONTE CARLO

"Show sponsorship helps the McCallum fulfill its commitment to excellence in entertainment and education by offering a variety of performing arts experiences."
 – Harold Matzner

Show Sponsorship Opportunity

Host your friends at an unforgettable, VIP night at the McCallum Theatre by sponsoring one or more shows and help bring the world's finest performers to the Coachella Valley by underwriting productions with one-time gifts of \$10,000 – \$75,000.

"We get to support the McCallum and its exceptional programs. We also have the opportunity to invite eighteen of our nearest and dearest friends for a fantastic evening at the Theatre with a great afterparty and sometimes the chance to have a Meet & Greet with artists."
 – Robin Stonehill



RITA RUDNER

"My guests have, to a person, told me of the great fun they had and how awesome every one of the McCallum family was to us that evening. The sponsorship experience at the McCallum is second to none. I wholeheartedly recommend it to all."
 – James Walter "Jim" Neuman

Benefits and Recognition

Become a show sponsor and share a unique and memorable McCallum Theatre experience with family, friends, clients, or employees.



Your sponsorship experience includes:

- 20 premier orchestra seats
- Complimentary valet parking for you and your guests
- Concierge welcome and pre-show Founders Room access for you and your guests
- Recognition throughout the Theatre and projected on the building façade
- Private champagne & dessert reception in the Founders Room following the performance
- Meet & Greet and photo with the artist (subject to artist availability)
- Personalized printed and bound Memory Book forever capturing this once-in-a-lifetime experience

Show sponsors who contribute \$25,000 or more annually

are also recognized as part of McCallum's Leadership Circle, the Theatre's premier group of annual giving donors and receive additional benefits, including an invitation for two to the Annual Leadership Circle Dinner and other curated insiders' events designed to bring donors closer to the art and the artists.

Please note – if paying through a Donor Advised Fund, a Family Foundation or a Community Foundation, the cost of tickets (goods and services) must be paid by the individual and not through the organization.

Show sponsor donations count towards lifetime giving in the Founders Circle and Benefactors Circle.



Thank you to
McCallum Theatre
Show Sponsors
Past and Future



FOR INFORMATION, CONTACT

Dominique Shwe

Director of Major Gifts
& Sponsorships

(760) 776-6184

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2023-2024 Season Show Sponsors

Cary Lowe & Allan Ames

Barbara Arnstein

Rebecca Benaroya

Janine & Don Berz

Sharlene & Robert Britz

John & Ulla Brown

City of Rancho Mirage

Nancy & George Croom

Deanna Daneri

Frank Dimick

Anonymous

Douglas Fregolle & Bruno
Vasconcelos

Anne & Gary Galton

Maudella & Harold Green

Janet Grove & Carol Greer Gigli

Josie & Bill Hall

Jeremy Hobbs - Western Wind
Foundation

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Hart Family Foundation

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Jo Ann McGrath

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James Walter "Jim" Neuman

Nancy Bleiweiss-Nevil

Susan & Jim Palm

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Celeste & John Schleimer

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Harold & Arlene Schnitzer CARE
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J. Eric Shay

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Helen Grace Spearman
Foundation

Carlyn & Robin Stonehill

Shelly & Ron Tamkin

Diane & Gerald Wendel

Mary Ann & Frank Xavier

Proceeds from show sponsorships support the programs
and performances of McCallum Theatre and contribute to
its long-term fiscal sustainability.