



# ANNUAL MEMBERSHIP



CONNECTING  
TO THE  
PERFORMING ARTS  
THROUGH YOUR  
GENEROSITY

Learn about our  
**President's Circle**  
and **Friends Circle**  
Memberships





# Support the McCallum with an Annual Membership and enjoy exclusive benefits!



Help us bring world-class artistry to our stage, remain a premier theatre with state-of-the-art equipment, and serves tens of thousands of children and teachers across Coachella Valley every year.

Receive special privileges complementing your theatre-going experience. Benefits and recognition are based on giving level.



Membership gifts count toward lifetime giving to the McCallum Theatre, thus qualifying for Founders Circle and Benefactors Circle recognition. Your Annual Membership also counts towards McCallum's Leadership Circle Program - cumulative donations totaling \$25,000 or more in a single fiscal year (August 1st - July 31st).

PHOTOS ABOVE & BELOW: MEMBERS AT THE 2024 PRESIDENT'S CIRCLE SEASON PREVIEW & RECEPTION

There are two tiers within Annual Membership:  
**President's Circle**  
and **Friends Circle**



2024 PRESIDENT'S CIRCLE RECEPTION





# PRESIDENT'S CIRCLE

## BENEFITS INCLUDED AT ALL PRESIDENT'S CIRCLE LEVELS

- Advance ticket buying during Member Appreciation Week (see ticket purchasing schedule below)
- Invitation for two to the Annual President's Circle Season Preview & Reception; a reception with a preview of the upcoming season
- Two Complimentary Beverage Vouchers and one Valet Parking Voucher (total of three vouchers per Annual Membership)
- Naming recognition in the Theatre Program Book
- Advance email notification of new shows and special events

### PRESIDENT'S CIRCLE GOLD \$10,000–\$24,999

Includes all the benefits detailed in the list above and:

- Advance ticket buying: 1st time slot of Member Appreciation Week
- Invitation to join the Founders Circle with a multi-year pledge commitment
- Invitation for two to a special behind-the-scenes event
- Invitation for two to a backstage special event
- One on one ticketing concierge service during Member Appreciation Week
- Two vouchers for a Founders Room VIP Experience (Each voucher includes admittance for two to the Founders Room pre-show and at intermission)

### PRESIDENT'S CIRCLE SILVER \$5,000–\$9,999

Includes all the benefits detailed in the list above and:

- Advance ticket buying: 2nd time slot of Member Appreciation Week
- Invitation for two to a special behind-the-scenes event
- One on one ticketing concierge service during Member Appreciation Week
- Two vouchers for a Founders Room VIP Experience (Each voucher includes admittance for 2 to the Founders Room pre-show and at intermission)

### PRESIDENT'S CIRCLE BRONZE \$2,500–\$4,999

Includes all the benefits detailed in the list above and:

- Advance ticket buying: 3rd time slot of Member Appreciation Week
- One voucher for a Founders Room VIP Experience (Each voucher includes admittance for 2 to the Founders Room pre-show and at intermission)

### PRESIDENT'S CIRCLE \$1,000–\$2,499

Includes all the benefits detailed in the list above and:

- Advance ticket buying: 4th time slot of Member Appreciation Week

# FRIENDS CIRCLE

## BENEFITS INCLUDED AT ALL FRIENDS CIRCLE LEVELS

- Advance ticket buying during Member Appreciation Week (see ticket purchasing schedule below)
- Advance email notification of new shows and special events

### FRIENDS CIRCLE GOLD \$500–\$999

Includes all the benefits detailed in the list above and:

- Advance ticket buying: 5th time slot of Member Appreciation Week
- 2 Complimentary Beverage Vouchers and 1 Valet Parking Voucher (total of 3 vouchers per Annual Membership)

### FRIENDS CIRCLE SILVER \$250–\$499

Includes all the benefits detailed in the list above and:

- Advance ticket buying: 6th time slot of Member Appreciation Week

### FRIENDS CIRCLE BRONZE \$100–\$249

Includes all the benefits detailed in the list above and:

- Advance ticket buying: 7th time slot Member Appreciation Week

**For further information, contact**

**Dustin Engstrom**

**Annual Membership Manager**

**(760) 776-6179**

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To donate online, scan the QR with your phone's camera and click on the link that appears on the screen to donate online.  
<https://www.McCallumTheatre.org/giving>

# EDUCATION



Your annual donation to the McCallum Theatre is an investment in the performing arts and arts education in the Coachella Valley.

The Education department seeks to encourage active, creative and experiential study to foster meaningful life-long engagement with the arts and an understanding of their essential contribution to enlightened citizenship.

Since its launch in 1997, McCallum's Education department has served over one million students, educators and community members with performances and arts education experiences that place the arts at the center of learning.



## EDUCATION PROGRAMS

### THE AESTHETIC EDUCATION PROGRAM

In-classroom immersion in the arts with professional teaching artists and performance experiences

### THE FIELD TRIP SERIES

Theatre performances provided at no cost to students, teachers and families

### PALM DESERT CHOREOGRAPHY FESTIVAL

An annual international choreography competition

### OPEN CALL TALENT PROJECT

A Valley-wide talent competition and collaborative learning project



"We love the McCallum Theatre for offering and providing world class entertainment to the Coachella Valley and for its charitable giving opportunities (such as our Annual Membership) which supports many talented individuals and groups who would never have a chance to show their skills."

**-Joel and Marlene Wolf, President's**  
PRESIDENT'S CIRCLE BRONZE MEMBERS



"As newer McCallum Annual Members, we already feel very proud to be part of something so culturally important and fun in the desert. In addition to the variety of great performances, we value the insights we've gleaned as members into the artistic and production process through special backstage tours and sound check events. Like the friends we've made through our involvement, we feel lucky to have such an outstanding resource in our community."

**— Zurich Esposito and Brian McCormick**  
PRESIDENT'S CIRCLE SILVER MEMBERS

"We have had the privilege of attending performances at the McCallum Theatre for more than thirty years. We eagerly await the new season brochure every year, and our appreciation of the quality and versatility of the performances has only increased over time. Over the years, we have enjoyed our Membership and this year, we joined the President's Circle hoping that our small contribution will help ensure the future of this outstanding Desert institution."

**— Jim and Connie West**  
PRESIDENT'S CIRCLE MEMBERS



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McCallum Theatre is a 501(c)(3) nonprofit performing arts center, EIN# 95-2834871