



MEMBERSHIP
INFORMATION INSIDE

Join McCallum Theatre's *Premier Women's Support Organization*



THE MUSES & PATRONESS CIRCLE OF McCALLUM THEATRE
COMMITTED TO ARTS EDUCATION, VOLUNTEERISM AND FINANCIAL PATRONAGE

A History to Celebrate

Founded in 1988 by a group of notable, civic-minded women including Leonore Annenberg, Betty Ford and Dolores Hope, The Muses & Patroness Circle is dedicated to supporting the programs of McCallum Theatre Education through their personal membership gifts, passionate fundraising and advocacy for arts education.



DOLORES HOPE & LUCILLE BALL, McCALLUM THEATRE OPENING NIGHT, 1988

“ I SHALL PARTICIPATE, I SHALL CONTRIBUTE,
AND IN SO DOING, I WILL BE THE GAINER.

Leonore Annenberg

”



MUSES ANNUAL FUNDRAISER

THE MUSES & PATRONESS CIRCLE IS COMPRISED OF TALENTED WOMEN WHO SHARE A PASSION FOR THE PERFORMING ARTS AS WELL AS ARTS EDUCATION FOR YOUNG PEOPLE

Through these common bonds, they develop and nurture life-long friendships, while ensuring that many thousands of schoolchildren, educators and families are served annually.

As a result of their leadership, they raise hundreds of thousands of dollars for arts education through their membership dues and the Muses Annual Fundraiser. To date, their philanthropy totals over \$11 million.

Members MAKE ANNUAL GIFTS OF **\$2,500, \$1,000 OR \$300** IN SUPPORT OF THE EDUCATION DEPARTMENT

SONIA DE LOS SANTOS AND THE OKEE DOKEE BROTHERS



Benefits

INCLUDED AT ALL MEMBERSHIP LEVELS

- Hosted Season Opening Party
- Advance notice of various Theatre events
- Advanced ticket buying for new season Theatre performances during Member Appreciation Week
- The Pink Book membership roster of The Muses & Patroness Circle
- Subscription to the "Muse News" newsletter
- Invitations to events throughout the season
- Opportunity to join social clubs
- Opportunity to join committees

Patroness Silver MEMBERSHIP **\$2,500**

Includes all membership benefits detailed in the benefits list above and the **Patroness Circle & Patroness Silver Holiday Event** plus an **exclusive Patroness Silver Event**. *\$2,000 TAX DEDUCTIBLE*

Patroness Circle MEMBERSHIP **\$1,000**

Includes all membership benefits detailed in the benefits list on the left plus the **Patroness Circle & Patroness Silver Holiday Event**. *\$800 IS TAX DEDUCTIBLE*

Muses MEMBERSHIP **\$300**

Includes all the benefits detailed in the benefits list on the left. *\$225 IS TAX DEDUCTIBLE*



OPEN CALL REHEARSAL



MUSES SCHOOL VISIT

Membership gifts count toward lifetime giving to the McCallum Theatre, thus qualifying for Founders Circle and Benefactors Circle recognition. Your annual membership also counts towards McCallum's Leadership Circle Program – cumulative donations totaling \$25,000 or more in a single fiscal year (August 1st-July 31st).



I have so enjoyed the Muses – meeting and making new friends. It's a wonderful group to work with for a great cause.

DeAnn Mix

PATRONESS SILVER MEMBER
DISTINGUISHED FOUNDERS CIRCLE





The Pink Book

The Muses & Patroness Circle Roster, known as "The Pink Book" is updated annually and distributed at the Muses Season Opening Party each fall.

Annual EVENTS

- Annual Season Opening Party
- Patroness Circle & Patroness Silver Holiday Event
- Winter & Spring Meet & Mingle
- Patroness Silver Special Event
- Muses Annual Fundraiser
- Annual Meeting & Birthday Luncheon



MUSES SEASON OPENING PARTY



Belonging to the Muses has expanded my circle of friends and acquaintances. We have so many common interests, especially giving back to the McCallum Theatre and supporting programs that engage children in the arts.

Barbara Platt
PATRONESS SILVER MEMBER
DISTINGUISHED FOUNDERS CIRCLE



BOOK CLUB

The Muses Book Club meets monthly in McCallum's Founders Room to discuss a book the group has chosen to read. The diverse selections range from genre to literary to nonfiction.



STITCH WITS

The Muses Stitch Wits is a stitching circle that meets at club members' homes. Members come with their knitting, stitching, and other related projects. They meet to continue or start their needle work together and have lively conversations while doing so!



DRAMA QUEENS

The Muses Drama Queens is a movie-going club. The group attends movies at cinemas around the Valley together, then meets up for lunch afterward for lively discussion.



PINK pARTners

The Muses Pink pARTners is a club focused on creating social and networking opportunities for women with busy lives, who also share a purpose to engage children with the arts at the McCallum.

Social Club ACTIVITIES



PINK pARTners



STITCH WITS



BOOK CLUB

LIFE-ENRICHING *Arts* EDUCATION PROGRAMS

The Education department seeks to encourage active, creative and experiential study to foster meaningful lifelong engagement with the arts and an understanding of their essential contribution to enlightened citizenship.

Education programs include The Aesthetic Education Program, Palm Desert Choreography Festival, The Field Trip Series and Open Call Talent Project, mentioned in the image captions to the right.

OPPORTUNITIES FOR *Muses*:

Education Ambassadors

This group of dedicated volunteers gain personal, firsthand experience with McCallum Education Programs and advocate in the community for arts education and funding. Ambassadors experience various McCallum performances and workshops and provide support for special projects as needed.

Please inquire about requirements and steps needed to become an Ambassador.

Education Orientations and Workshops

Throughout each season, Muses are invited to orientations and workshops to learn about our Education Programs and experience them up close and personal.



THE AESTHETIC EDUCATION PROGRAM

In-classroom immersion in the arts with professional teaching artists and performance experiences



PALM DESERT CHOREOGRAPHY FESTIVAL

An annual national choreography competition



THE FIELD TRIP SERIES

Theatre performances provided at no cost to students, teachers and families



OPEN CALL TALENT PROJECT

A Valley-wide talent competition and collaborative learning project

THE MUSES & PATRONESS CIRCLE MEMBERSHIP FORM



All gifts for The Muses & Patroness Circle are recognized as part of your cumulative giving total to McCallum Theatre, and therefore count towards achieving Founders level status.

Mrs. Ms. Miss Dr. Other: _____

Last Name: _____ First: _____ Middle Initial: _____

Spouse Last: _____ Spouse First: _____ Middle Initial: _____

Local Winter Address: _____

City: _____ State: _____ Zip Code: _____

Home Phone: _____ Your Cell: _____

Your E-mail: _____ Birthday Month: _____ Day: _____

LOCAL PRIMARY COUNTRY CLUB: _____

DATES OF SEASONAL SUMMER RESIDENCE: From _____ To _____

Seasonal Summer Address: _____

City: _____ State: _____ Zip Code: _____

Seasonal Home Phone: _____

MEMBERSHIP LEVEL: Patroness Silver **\$2,500** Patroness Circle **\$1,000** Muse **\$300**

PAYMENT METHOD:

- Enclosed is my check for the full dues amount made payable to McCallum Theatre.
- Please charge my credit card listed below for the full dues amount.

EXTENDED PAYMENT OPTIONS AVAILABLE TO PATRONESS CIRCLE & PATRONESS SILVER MEMBERSHIP LEVELS

Checks are not accepted for extended payment options.

Patroness Circle Payment Option

Charge my credit card for \$400 now and \$300 each month for the next two months.

Patroness Silver Payment Option

Charge my credit card for \$1,000 now and \$750 each month for the next two months.

CREDIT CARD INFORMATION

Please charge my: VISA MasterCard American Express Discover

Card Number: _____

Expires: _____ Security Code: _____

Billing Zip Code: _____

Name on card: _____

Signature: _____

McCallum Theatre is a 501(c)(3) nonprofit performing arts center. EIN# 95-2834871



RETURN THIS FORM TO:

McCallum Theatre
Attn: Dustin Engstrom
73000 Fred Waring Drive
Palm Desert, CA 92260



To join online, scan this code with your camera phone and click on the link that appears on your screen.



Muses Mission Statement

The members of The Muses & Patroness Circle shall provide support for McCallum Theatre so that it can attain its highest potential in providing enrichment, entertainment and education for the community.

All monies from fundraising activities and dues will go directly to support McCallum Theatre Education Department.



QUESTIONS REGARDING THE MUSES & PATRONESS CIRCLE MEMBERSHIP, CONTACT:

Dustin Engstrom, Annual Membership Manager

(760) 776-6179

dengstrom@mccallum-theatre.org

McCALLUM THEATRE, 73000 FRED WARING DRIVE, PALM DESERT, CA 92260