



**MEMBERSHIP**  
INFORMATION INSIDE

# Join McCallum Theatre's *Premier Women's Support Organization*



**THE MUSES & PATRONESS CIRCLE OF McCALLUM THEATRE**  
COMMITTED TO ARTS EDUCATION, VOLUNTEERISM AND FINANCIAL PATRONAGE

# *A History to Celebrate*

Founded in 1988 by a group of notable, civic-minded women including Leonore Annenberg, Betty Ford and Dolores Hope, The Muses & Patroness Circle is dedicated to supporting the programs of McCallum Theatre Education through their personal membership gifts, passionate fundraising and advocacy for arts education.



DOLORES HOPE & LUCILLE BALL, McCALLUM THEATRE OPENING NIGHT, 1988

“

**I SHALL PARTICIPATE, I SHALL CONTRIBUTE,  
AND IN SO DOING, I WILL BE THE GAINER.**

*Leonore Annenberg*

”





MUSES ANNUAL FUNDRAISER

**THE MUSES & PATRONESS CIRCLE IS COMPRISED OF TALENTED WOMEN WHO SHARE A PASSION FOR THE PERFORMING ARTS AS WELL AS ARTS EDUCATION FOR YOUNG PEOPLE**

Through these common bonds, they develop and nurture life-long friendships, while ensuring that many thousands of schoolchildren, educators and families are served annually.

As a result of their leadership, they raise hundreds of thousands of dollars for arts education through their membership dues and the Muses Annual Fundraiser. To date, their philanthropy totals over \$11 million.

*Members* MAKE ANNUAL GIFTS OF **\$2,500, \$1,000 OR \$300** IN SUPPORT OF THEATRE



SONIA DE LOS SANTOS AND THE OKEE DOKE BROTHERS

## *Benefits*

INCLUDED AT ALL MEMBERSHIP LEVELS

- Hosted Membership Tea
- Advance notice of various Theatre events
- Advanced ticket buying during the annual Member Appreciation Week
- The Pink Book membership roster of The Muses & Patroness Circle
- Subscription to the "Muse News" newsletter
- Invitations to events throughout the season
- Opportunity to join social clubs
- Opportunity to join committees

## *Patroness Silver* MEMBERSHIP **\$2,500**

Includes all membership benefits detailed in the benefits list above and the **Patroness Circle & Patroness Silver Holiday Event** plus an **exclusive Patroness Silver Event. \$2,000 TAX DEDUCTIBLE**



## PORT OF McCALLUM THEATRE EDUCATION

### *Patroness Circle* MEMBERSHIP \$1,000

Includes all membership benefits detailed in the benefits list on the left plus the **Patroness Circle & Patroness Silver Holiday Event**.  
\$800 IS TAX DEDUCTIBLE

### *Muses* MEMBERSHIP \$300

Includes all the benefits detailed in the benefits list on the left.  
\$225 IS TAX DEDUCTIBLE



OPEN CALL REHEARSAL

## DESERT MIRAGE HIGH SCHOOL



MUSES SCHOOL VISIT

Membership gifts count toward life-time giving to the McCallum Theatre, thus qualifying for Founders Circle and Benefactors Circle recognition. Your annual membership also counts towards McCallum's Leadership Circle Program – cumulative donations totaling \$25,000 or more in a single fiscal year (August 1st-July 31st).

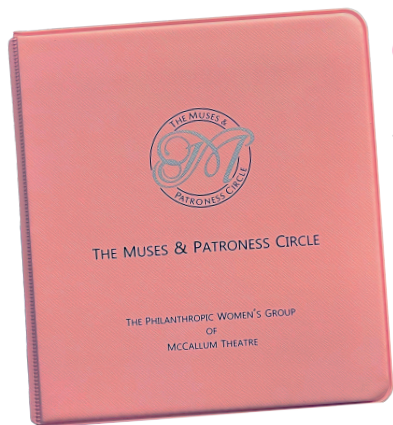


I have so enjoyed the Muses – meeting and making new friends. It's a wonderful group to work with for a great cause.

*DeAnn Mix*

PATRONESS SILVER MEMBER  
DISTINGUISHED FOUNDERS CIRCLE





## *The Pink Book*

The Muses & Patroness Circle Roster, known as "**The Pink Book**" is updated annually and distributed at the Membership Tea each fall.



## *Annual* EVENTS

- Annual Membership Tea
- Patroness Circle & Patroness Silver Holiday Event
- Winter & Spring Meet & Mingle
- Patroness Silver Special Event
- Muses Annual Fundraiser
- Annual Meeting & Birthday Luncheon



Belonging to the Muses has expanded my circle of friends and acquaintances. We have so many common interests, especially giving back to the McCallum Theatre and supporting programs that engage children in the arts.

*Barbara Platt*

PATRONESS SILVER MEMBER  
DISTINGUISHED FOUNDERS CIRCLE







## BOOK CLUB

The Muses Book Club meets monthly in McCallum's Founders Room to discuss a book the group has chosen to read. The diverse selections range from genre to literary to nonfiction.



## STITCH WITS

The Muses Stitch Wits is a stitching circle that meets at club members' homes. Members come with their knitting, stitching, and other related projects. They meet to continue or start their needle work together and have lively conversations while doing so!



## DRAMA QUEENS

The Muses Drama Queens is a movie-going club. The group attends movies at cinemas around the Valley together, then meet up for lunch afterward for lively discussion.



## PINK pARTners

The Muses Pink pARTners is a club focused on creating social and networking opportunities for women with busy lives, who also share a purpose to partner children with the arts at the McCallum.

# Social Club ACTIVITIES



STITCH WITS



BOOK CLUB

# LIFE-ENRICHING *Arts* EDUCATION PROGRAMS

**McCallum Theatre Education** seeks to encourage active, creative and experiential study to foster life-long engagement with the arts and an understanding of their essential contribution to enlightened citizenship.

**Education programs include** The Aesthetic Education Program, Palm Desert Choreography Festival, The Field Trip Series and Open Call Talent Project, mentioned in the image captions to the right.

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## OPPORTUNITIES FOR *Muses*:

### **Education Ambassadors**

This group of dedicated volunteers gain personal, first-hand experience with McCallum Theatre Education programs and advocate in the community for arts education and funding. Ambassadors experience various McCallum performances and workshops and provide support for special projects as needed.

Please inquire about requirements and steps needed to become a McCallum Theatre Education Ambassador.

### **Education Orientations and Workshops**

Throughout each season, Muses are invited to orientations and workshops to learn about McCallum Theatre Education programs and experience them up close and personally.



### **THE AESTHETIC EDUCATION PROGRAM**

In-classroom immersion in the arts with McCallum Theatre Education professional teaching artists and performance experiences.



### **PALM DESERT CHOREOGRAPHY FESTIVAL**

An annual national choreography competition.



### **THE FIELD TRIP SERIES**

Theatre performances provided at no cost to students, teachers and families.



### **OPEN CALL TALENT PROJECT**

A Valley-wide talent competition and collaborative learning project.



# THE MUSES & PATRONESS CIRCLE MEMBERSHIP FORM



*All gifts for The Muses & Patroness Circle are recognized as part of your cumulative giving total to McCallum Theatre, and therefore count towards achieving Founders level status.*

☐ Mrs.    ☐ Ms.    ☐ Miss    ☐ Dr.    ☐ Other: \_\_\_\_\_

Last Name: \_\_\_\_\_ First: \_\_\_\_\_ Middle Initial: \_\_\_\_\_

Spouse Last: \_\_\_\_\_ Spouse First: \_\_\_\_\_ Middle Initial: \_\_\_\_\_

Local Winter Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Your Cell: \_\_\_\_\_

Your E-mail: \_\_\_\_\_ Birthday Month: \_\_\_\_\_ Day: \_\_\_\_\_

**LOCAL PRIMARY COUNTRY CLUB:** \_\_\_\_\_

DATES OF SEASONAL SUMMER RESIDENCE: From \_\_\_\_\_ To \_\_\_\_\_

Seasonal Summer Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Seasonal Home Phone: \_\_\_\_\_

**MEMBERSHIP LEVEL:** ☐ Patroness Silver **\$2,500** ☐ Patroness Circle **\$1,000** ☐ Muse **\$300**

**PAYMENT METHOD:**

- ☐ Enclosed is my check for the full dues amount made payable to McCallum Theatre  
☐ Please charge my credit card listed below for the full dues amount

**EXTENDED PAYMENT OPTIONS AVAILABLE TO PATRONESS CIRCLE & PATRONESS SILVER MEMBERSHIP LEVELS**

*Checks are not accepted for extended payment options.*

☐ **Patroness Circle Payment Option**

Charge my credit card for \$400 now and \$300 each month for the next two months

☐ **Patroness Silver Payment Option**

Charge my credit card for \$1,000 now and \$750 each month for the next two months

**CREDIT CARD INFORMATION**

Please charge my: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Card Number: \_\_\_\_\_

Expires: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

*McCallum Theatre is a 501(c)(3) nonprofit performing arts center. EIN# 95-2834871*



**RETURN THIS FORM TO:**

McCallum Theatre  
Attn: Dustin Engstrom  
73000 Fred Waring Drive  
Palm Desert, CA 92260



To join online, scan this code with your camera phone and click on the link that appears on your screen.







## *Muses Mission Statement*

The members of The Muses & Patroness Circle shall provide support for McCallum Theatre so that it can attain its highest potential in providing enrichment, entertainment and education for the community.

All monies from fundraising activities and dues will go directly to support McCallum Theatre Education Department.



QUESTIONS REGARDING THE MUSES & PATRONESS CIRCLE MEMBERSHIP, CONTACT:

**Dustin Engstrom, Annual Membership Manager**

**(760) 776-6179**

**[dengstrom@mccallum-theatre.org](mailto:dengstrom@mccallum-theatre.org)**

McCALLUM THEATRE, 73000 FRED WARING DRIVE, PALM DESERT, CA 92260