

# PRESS RELEASE

**Media Contact:** Michael Coburn  
mcoburn@mccallum-theatre.org  
(760) 340-6505, ext. 144



FOR IMMEDIATE RELEASE:  
December 18, 2024

## McCallum Theatre Update

# OPEN CALL TALENT PROJECT

**Celebrating local artists and nurturing  
the spirit of the community!**

**Accepting Entries | Deadline: January 6, 2025**

**[CLICK HERE TO ACCESS PHOTOS](#)**

**[Open Call Promo Video](#)**

Palm Desert, CA – McCallum Theatre is accepting entries for **OPEN CALL TALENT PROJECT!** Don't miss your chance to perform live at the McCallum. This highly-anticipated Valley-wide competition is a perfect opportunity to showcase the talents of local singers, dancers, musicians, jugglers, magicians, comedians or any other self-contained novelty act.

**Free to enter – open to young and old.** Applicants must be at least 8 years of age and reside within a 45-mile radius of the McCallum. The deadline to enter is **January 6, 2025**. Visit <https://www.mccallumtheatre.org/open-call-participation/> to review entry details and complete the application process, providing a link per performance piece entered. Based on video entry, a select number of performers will be invited to attend a live audition.

Finalists, chosen from live auditions, will appear on stage at the McCallum Theatre in two visually stunning and energy filled performances with a full cast finale on Friday, May 2 and Saturday, May 3 at 2pm & 7pm. McCallum audiences participate in voting for their favorite act. The audience vote carries the weight of one judge's vote in the final performance where winners will be announced. Cash prizes are awarded to the grand prize (\$5000), 2nd place (\$2500)

audience favorite (\$2500) and talent achievement (\$750) award winners. All Open Call finalists will receive a cash stipend.

For more information, please visit <https://www.mccallumtheatre.org/open-call-participation/> or contact Joanna Fookes at 760-776-6195 or [jfookes@mccallum-theatre.org](mailto:jfookes@mccallum-theatre.org).

**"Experiencing Open Call was amazing. I was so happy to see such creativity, passion, and talent. It showcased great diversity of skill and huge potential within our community. Open Call did not only entertain but also inspired. It's a celebration of artistry, resilience, and the human spirit which makes it an amazing project that strengthens our community."**

Richard Caldera, Open Call Grand Prize & Audience Favorite Award Winner 2024

**"Makes me feel connected to my community. These wonderful, brave people are such a diverse representation of our community. Makes me so proud!!"**

Beth Ditmarson, Audience Member 2024

**"One of the best events that we have ever attended at McCallum Theatre."**

Paul Howard, Audience Member 2024

# # #

*The McCallum Theatre Box Office, phone center, and website, are the **only** authorized outlets for tickets to performances presented at the Theatre. Tickets purchased from any other sources, such as brokers or secondary market websites, are purchased at consumer's own risk and cannot be guaranteed as valid.*



## McCallum Theatre

Box Office: (760) 340-2787 | Admin: (760) 345-6505  
A 501(c)(3) nonprofit performing arts center, EIN# 95-2834871

[Manage Preferences](#) | [www.McCallumTheatre.org](http://www.McCallumTheatre.org)

You are receiving this email because you made a purchase or signed up to receive our email communications.

Sent to: [mcoburn@mccallum-theatre.org](mailto:mcoburn@mccallum-theatre.org)

[Unsubscribe](#)

McCallum Theatre, 73000 Fred Waring Drive, Palm Desert, CA 92260, United States