



President's Circle and Friends Circle
**ANNUAL
MEMBERSHIP**



ENJOY PRIORITY SEATING, VIP ACCESS,
PROGRAM RECOGNITION — AND MORE!

Support the McCallum with an Annual Membership and enjoy exclusive benefits!



▲ BACKSTAGE TOUR

Help us bring world-class artistry to our stage, remain a premier theatre with state-of-the-art equipment, and serves tens of thousands of children and teachers across Coachella Valley every year.

Receive special privileges complementing your theatre-going experience. Benefits and recognition are based on giving level.

MEMBERSHIP GIFTS

count toward lifetime giving to the McCallum Theatre, thus qualifying for **Founders Circle** and **Benefactors Circle** recognition.



▲ MEMBERS AT THE 2025 PRESIDENT'S CIRCLE SEASON PREVIEW & RECEPTION

YOUR ANNUAL MEMBERSHIP

also counts towards **McCallum's Leadership Circle** program – cumulative donations totaling \$25,000 or more in a single fiscal year (August 1st – July 31st).



▲ RICHARD KAUFMAN PRIVATE SOUND CHECK

Your annual donation also supports the McCallum's education programs and is an investment in the performing arts and arts education in the Coachella Valley.

McCallum Theatre engages and educates learners of all ages and backgrounds through high-quality performing arts experiences that foster creativity, cultural understanding, and a lifelong appreciation for the arts.



McCALLUM THEATRE EDUCATION AND COMMUNITY PROGRAMS

Since its launch in 1997, McCallum Theatre's education department has served over 1,000,000 students, educators and community members with performances and arts education experiences that place the arts at the center of learning.

THE AESTHETIC EDUCATION PROGRAM

In-classroom immersion in the arts with professional teaching artists and live performance experiences

THE FIELD TRIP SERIES

Morning performances at the McCallum provided at no cost to students, teachers and families

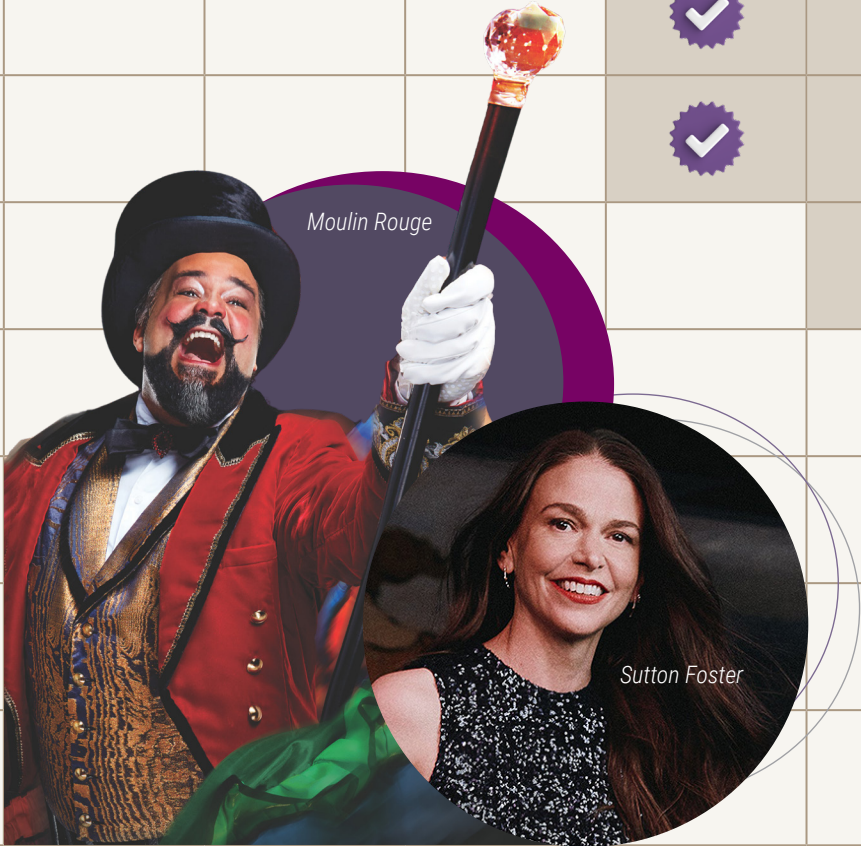
PALM DESERT CHOREOGRAPHY FESTIVAL

An annual international choreography competition

OPEN CALL TALENT PROJECT

A Valley-wide talent competition and collaborative learning project

ANNUAL MEMBERSHIP BENEFITS AT A GLANCE	FRIENDS CIRCLE BRONZE \$150–\$249	FRIENDS CIRCLE SILVER \$250–\$499	FRIENDS CIRCLE GOLD \$500–\$999	PRESIDENT'S CIRCLE \$1,000–\$2,499	PRESIDENT'S CIRCLE BRONZE \$2,500–\$4,999	PRESIDENT'S CIRCLE SILVER \$5,000–\$9,999	PRESIDENT'S CIRCLE GOLD \$10,000–\$24,999
Advance notification of new shows and special events	✓	✓	✓	✓	✓	✓	✓
Advance ticket-buying during Member Appreciation Week	✓	✓	✓	✓	✓	✓	✓
Two Complimentary Beverage Vouchers and one Valet Parking Voucher			✓	✓	✓	✓	✓
Invitation for two to the President's Circle Season Preview & Reception				✓	✓	✓	✓
Naming recognition in the Theatre Program Book				✓	✓	✓	✓
One Voucher for the Founders Room VIP Experience					✓	✓	✓
One additional voucher for the Founders Room VIP Experience						✓	✓
One-on-one concierge service during Member Appreciation Week						✓	✓
Invitation for two to a special behind-the-scenes event						✓	✓
Invitation for two to a backstage special event							✓



PRESIDENT'S CIRCLE

BENEFITS INCLUDED AT ALL PRESIDENT'S CIRCLE LEVELS

- Advance ticket buying during Member Appreciation Week (see ticket purchasing schedule below)
- Invitation for two to the annual President's Circle Season Preview & Reception; a reception with a preview of the upcoming season
- Two Complimentary Beverage Vouchers and one Valet Parking Voucher (total of three vouchers per Annual Membership)
- Naming recognition in the Theatre Program Book
- Advance email notification of new shows and special events

PRESIDENT'S CIRCLE GOLD \$10,000–\$24,999

Includes all the benefits detailed in the highlighted list above and:

- Advance ticket buying: 1st time slot of Member Appreciation Week
- One on one ticketing concierge service during Member Appreciation Week
- Invitation to join the Founders Circle with a multi-year pledge commitment
- Invitation for two to a special behind-the-scenes event
- Invitation for two to a backstage special event
- Two vouchers for a Founders Room VIP Experience (Each voucher includes admittance for two to the Founders Room pre-show and at intermission)

PRESIDENT'S CIRCLE SILVER \$5,000–\$9,999

Includes all the benefits detailed in the highlighted list above and:

- Advance ticket buying: 2nd time slot of Member Appreciation Week
- One on one ticketing concierge service during Member Appreciation Week
- Invitation for two to a special behind-the-scenes event
- Two vouchers for a Founders Room VIP Experience (Each voucher includes admittance for 2 to the Founders Room pre-show and at intermission)

PRESIDENT'S CIRCLE BRONZE \$2,500–\$4,999

Includes all the benefits detailed in the highlighted list above and:

- Advance ticket buying: 3rd time slot of Member Appreciation Week
- One voucher for a Founders Room VIP Experience (Each voucher includes admittance for 2 to the Founders Room pre-show and at intermission)

PRESIDENT'S CIRCLE \$1,000–\$2,499

Includes all the benefits detailed in the highlighted list above and:

- Advance ticket buying: 4th time slot of Member Appreciation Week

FRIENDS CIRCLE

BENEFITS INCLUDED AT ALL FRIENDS CIRCLE LEVELS

- Advance ticket buying during Member Appreciation Week (see ticket purchasing schedule below)
- Advance email notification of new shows and special events

FRIENDS CIRCLE GOLD \$500–\$999

Includes all the benefits detailed in the highlighted list above and:

- Advance ticket buying: 5th time slot of Member Appreciation Week
- 2 Complimentary Beverage Vouchers and 1 Valet Parking Voucher (total of 3 vouchers per Annual Membership)

FRIENDS CIRCLE SILVER \$250–\$499

Includes all the benefits detailed in the highlighted list above and:

- Advance ticket buying: 6th time slot of Member Appreciation Week

FRIENDS CIRCLE BRONZE \$150–\$249

Includes all the benefits detailed in the highlighted list above and:

- Advance ticket buying: 7th time slot Member Appreciation Week



For further information, contact

Dustin Engstrom
Director-Memberships
(760) 776-6179
dengstrom@mccallum-theatre.org



To donate online, scan the QR with your phone's camera and click on the link that appears on the screen.
<https://www.mccallumtheatre.org/giving>

OUR STORY, OUR THEATRE

"We hold the McCallum Theatre in the highest regard for the incredible range of joyful entertainment it brings to the community. Supporting the Theatre has been deeply rewarding, both culturally and personally. As President's Circle Bronze members, we enjoy early access to seat selection each season, along with the added pleasure of special events and backstage gatherings. It's a fun and fortunate experience—and we're proud to be part of this like-minded arts community."

— **Judith and Bill Allred**

PRESIDENT'S CIRCLE BRONZE MEMBERS



"After moving from the New York City area six years ago, we were thrilled to discover the McCallum Theatre. As longtime Broadway fans, McCallum has more than filled the gap with outstanding touring productions and top-tier entertainment. Being part of this vibrant arts community—and supporting such a meaningful cultural institution—has made our move even more rewarding. Our annual membership also gives us valuable benefits like previews of the upcoming season and early access to tickets."

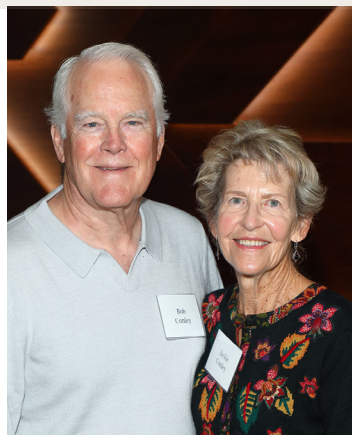
— **Ellen and Norman Corn**

PRESIDENT'S CIRCLE MEMBERS

"We have enjoyed incredible performances at the McCallum Theatre ever since it opened in 1988—back when Jackie's parents were involved as founding members! It's been a special place for our family for decades, and we recently decided to deepen our connection by joining the President's Circle. We love the perks that come with it—like getting first dibs on the best seats and attending unique backstage events. The McCallum has truly become a meaningful and memorable part of our life in the Desert."

— **Bob and Jackie Conley**

PRESIDENT'S CIRCLE MEMBERS



Dustin Engstrom, Director—Memberships
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www.McCallumTheatre.org

McCallum Theatre is a 501(c)(3) nonprofit performing arts center, EIN# 95-2834871