



**THE MUSES & PATRONESS CIRCLE
OF McCALLUM THEATRE**

**ARTS EDUCATION
VOLUNTEERISM &
FINANCIAL PATRONAGE**

MEMBERSHIP INFORMATION INSIDE



A History to Celebrate

Founded in 1988 by a group of notable, civic-minded women including Leonore Annenberg, Betty Ford and Dolores Hope, The Muses & Patroness Circle is dedicated to supporting the programs of McCallum's education programs through their personal membership gifts, passionate fundraising and advocacy for arts education.



DOLORES HOPE & LUCILLE BALL, McCALLUM THEATRE OPENING NIGHT, 1988

“
I SHALL PARTICIPATE, I SHALL CONTRIBUTE,
AND IN SO DOING, I WILL BE THE GAINER.

Leonore Annenberg

”



MUSES ANNUAL FUNDRAISER

THE MUSES & PATRONESS
CIRCLE OF McCALLUM
THEATRE IS COMPRISED OF
TALENTED WOMEN WHO
SHARE A PASSION FOR
THE PERFORMING ARTS AS
WELL AS ARTS EDUCATION
FOR YOUNG PEOPLE

Through these common bonds, they develop and nurture life-long friendships, while ensuring that many thousands of schoolchildren, educators and families are served annually.

As a result of their leadership, they raise hundreds of thousands of dollars for arts education through their membership dues and the Muses Annual Fundraiser. To date, their philanthropy totals over \$11 million.

Members MAKE ANNUAL GIFTS OF **\$3,000, \$1,250 OR \$500** IN SUPPORT OF THE EDUCATION DEPARTMENT



Benefits

INCLUDED AT ALL MEMBERSHIP LEVELS

- Hosted Season Opening Party
- Advance notice of various Theatre events
- Advanced ticket buying for new season Theatre performances during Member Appreciation Week
- The Pink Book membership roster of The Muses & Patroness Circle
- Subscription to the triannual "Muse News" e-newsletter
- Invitations to events throughout the season
- Opportunity to join social clubs
- Opportunity to join committees

Patroness Silver MEMBERSHIP **\$3,000**

Includes all membership benefits detailed in the benefits list above and the **Patroness Circle & Patroness Silver Holiday event**, plus an **exclusive Patroness Silver event**, and a **"Silver Experience" event**.
\$2,500 IS TAX DEDUCTIBLE

Patroness Circle MEMBERSHIP **\$1,250**

Includes all membership benefits detailed in the benefits list on the left plus the **Patroness Circle & Patroness Silver Holiday Event**.
\$1,000 IS TAX DEDUCTIBLE

Muses MEMBERSHIP **\$500**

Includes all the benefits detailed in the benefits list on the left.
\$400 IS TAX DEDUCTIBLE



Membership gifts count toward lifetime giving to the McCallum Theatre, thus qualifying for Founders Circle and Benefactors Circle recognition. Your annual membership also counts towards McCallum's Leadership Circle Program – cumulative donations totaling \$25,000 or more in a single fiscal year (August 1st-July 31st).



What a joy it is to be a member of The Muses! The Muses & Patronesses are an inspiration to our community with the work they do and the money they raise for children to experience the arts.

Candy Glickman

MUSES MEMBER



The Pink Book

The Muses & Patroness Circle Roster, known as "**The Pink Book**" is updated annually and distributed at the Muses Season Opening Party each fall.

Annual EVENTS

- Season Opening Party
- Patroness Circle & Patroness Silver Holiday Event
- Winter & Spring Meet & Mingle
- Patroness Silver Special Event
- Muses Annual Fundraiser
- Season Closing Party
- The Silver Experience



MUSES SEASON OPENING PARTY



I'm proud to be a member of the Muses. Joining was a pinnacle move, allowing me to support many causes, network with like-minded women, celebrate new friendships, and see the direct impact on the community.

Bobbi Lampros

PATRONESS SILVER MEMBER
McALLUM THEATRE DISTINGUISHED FOUNDERS CIRCLE



BOOK CLUB

The Muses Book Club meets monthly to discuss a book the group has chosen to read. The diverse selections range from genre to literary to nonfiction.



STITCH WITS

The Muses Stitch Wits is a stitching circle that meets at club members' homes. Members come with their knitting, stitching, and other related projects. They meet to continue or start their needle work together and have lively conversations while doing so!



DRAMA QUEENS

The Muses Drama Queens is a movie-going club. The group attends movies at cinemas around the Valley together, then meets up for lunch afterward for lively discussion.



PINK pARTners

The Muses Pink pARTners is a club focused on creating social and networking opportunities for women with busy lives, who also share a purpose to engage children with the arts at the McCallum.



MAH JONGG CLUB

The Muses Mah Jongg Club is an exciting new club designed to bring Muses together in a fun, friendly, and non-competitive environment while learning and playing the ancient game of Chinese Mah Jongg.

Social Club ACTIVITIES



PINK pARTners



BOOK CLUB

MAH JONGG CLUB

LIFE-ENRICHING *Arts* EDUCATION PROGRAMS

McCallum Theatre engages and educates learners of all ages and backgrounds through high-quality performing arts experiences that foster creativity, cultural understanding, and a lifelong appreciation for the arts.

Education programs include The Aesthetic Education Program, Palm Desert Choreography Festival, The Field Trip Series and Open Call Talent Project.

OPPORTUNITIES FOR *Muses*:

Education Ambassadors

This group of dedicated volunteers gain personal, firsthand experience with McCallum Education Programs and advocate in the community for arts education and funding. Ambassadors experience various McCallum performances and workshops and provide support for special projects as needed.

Please inquire about requirements and steps needed to become an Ambassador.

Education Orientations and Workshops

Throughout each season, Muses are invited to orientations and workshops to learn about our Education Programs and experience them up close and personal.



THE AESTHETIC EDUCATION PROGRAM

In-classroom immersion in the arts with professional teaching artists and performance experiences



PALM DESERT CHOREOGRAPHY FESTIVAL

An annual national choreography competition



THE FIELD TRIP SERIES

Morning performances provided at no cost to students, teachers and families



OPEN CALL TALENT PROJECT

A Valley-wide talent competition and collaborative learning project

THE MUSES & PATRONESS CIRCLE MEMBERSHIP FORM



All gifts for The Muses & Patroness Circle are recognized as part of your cumulative giving total to McCallum Theatre, and therefore count towards achieving Founders level status.

☐ Mrs. ☐ Ms. ☐ Miss ☐ Dr. ☐ Other: _____

Last Name: _____ First: _____ Middle Initial: _____

Spouse Last: _____ Spouse First: _____ Middle Initial: _____

Local Winter Address: _____

City: _____ State: _____ Zip Code: _____

Home Phone: _____ Your Cell: _____

Your E-mail: _____ Birthday Month: _____ Day: _____

LOCAL PRIMARY COUNTRY CLUB: _____

DATES OF SEASONAL SUMMER RESIDENCE: From _____ To _____

Seasonal Summer Address: _____

City: _____ State: _____ Zip Code: _____

Seasonal Home Phone: _____

MEMBERSHIP LEVEL:

☐ Patroness Silver **\$3,000** ☐ Patroness Circle **\$1,250** ☐ Muses **\$500**

PAYMENT METHOD:

- ☐ Enclosed is my check for the full membership amount made payable to McCallum Theatre.
- ☐ Please charge my credit card listed below for the full membership amount.

EXTENDED PAYMENT OPTIONS: Applicable to all membership levels. McCallum Theatre will set up automatic billing to the card provided. *Checks are not accepted for extended payment options.*

☐ **Muse Payment Option**

Charge my credit card for \$100 a month for five months.

☐ **Patroness Circle Payment Option**

Charge my credit card for \$125 a month for ten months.

☐ **Patroness Silver Payment Option**

Charge my credit card for \$300 a month for ten months.

CREDIT CARD INFORMATION

Charge my: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Card Number: _____

Expires: _____ Security Code: _____

Billing Zip Code: _____

Name on card: _____

Signature: _____

McCallum Theatre is a 501(c)(3) nonprofit performing arts center. EIN# 95-2834871

OTHER OPPORTUNITIES

Please send me information about additional opportunities to support the McCallum:

- ☐ Matching Gift Program
(through my employer)
- ☐ Recognition as a Founder
(\$75,000 tax deductible gift)
through a one-time gift or
multi-year pledge
- ☐ Leadership Circle Platinum
(\$25,000 tax deductible gift)
- ☐ Performance Sponsorship
starting at \$10,000
- ☐ Estate Planning Strategies
- ☐ Volunteering with the McCallum

**RETURN THIS FORM TO:**

McCallum Theatre
Attn: Dustin Engstrom
73000 Fred Waring Drive
Palm Desert, CA 92260

**TO JOIN ONLINE:**

Scan this code with your camera phone and click on the link that appears on your screen.

*Muses Mission Statement*

The members of The Muses & Patroness Circle shall provide support for McCallum Theatre so that it can attain its highest potential in providing enrichment, entertainment and education for the community.

All monies from fundraising activities and dues will go directly to support McCallum Theatre education department.



QUESTIONS REGARDING THE MUSES & PATRONESS CIRCLE MEMBERSHIP, CONTACT:

Dustin Engstrom, Director - Memberships

(760) 776-6179

dengstrom@mccallum-theatre.org

McCALLUM THEATRE, 73000 FRED WARING DRIVE, PALM DESERT, CA 92260