

COMPLEXIONS
CONTEMPORARY
BALLET

TAKE A STARRING ROLE

MEGAN
HILTY



RENT
IN CONCERT



RENT IN CONCERT

*Sponsor a 2026-2027
Season Show
at the McCallum and
Shine in the Spotlight!*



By sponsoring one or more performances, you help bring the world's finest artists to the Coachella Valley. Your one-time sponsorship gift of \$10,000–\$75,000 underwrites production costs and ensures the continued excellence of the McCallum's season.

Show sponsorship is more than underwriting a performance, it is an opportunity to create a memorable, meaningful experience for you and your guests while supporting world-class programming in our community.



"Having sponsored the Opening Night of Moulin Rouge at the McCallum Theatre, I can say the Show Sponsorship experience is truly exceptional. As part of our evening, the McCallum arranged a private pre-theatre dinner for my guests at Wally's Desert Turtle. The Wally's dinner package is a perfect enhancement to an already memorable sponsorship evening, and I highly recommend it to anyone sponsoring a show at the McCallum."

– Maggy Simon

**Show Sponsor
Donations** count
towards lifetime giving
in the Founders Circle
and Benefactors
Circle.

Since 1997, McCallum Theatre's arts education programs have served over 1 million students, educators, and community members. Your support helps fund this important work.

Underwrite a morning performance for students, starting at \$5,000.



BENEFITS AND RECOGNITION

Become a **Show Sponsor** and you have the opportunity to share this exceptional experience with your family, friends, clients, or employees.

Show Sponsorship Benefits:

- 20 Premium orchestra seats
- Complimentary Valet Parking for you and your guests
- Recognition throughout the theatre
- Private Champagne & Dessert reception in the Founders Room following the Performance
- Personalized Memory Book capturing this once in a lifetime experience
- Please note additional Fees may apply for groups exceeding 20 guests

Cabaret/Cast Party Sponsorship Benefits:

- Reserved VIP area during the cocktail hour, with early arrival 30 minutes prior to doors opening
- Total of 8 tickets (2 tables)
- Champagne Service and Dessert before the performance on-stage
- Personalized Memory Book commemorating the evening

Pre-Show Dinner Package

Enhance your sponsorship with a curated pre-show dinner at Wally's Desert Turtle. Each menu is thoughtfully timed and designed to complement your sponsored performance, creating a seamless and elevated evening for you and your guests.

Ask for details.

Show Sponsors who contribute \$25,000 or more annually are also recognized as part of the McCallum's Leadership Circle



JIM CARUSO'S
CAST PARTY

SPONSORSHIP PRICING AND GUIDELINES

Additional Guest Fees (over 20 guests):

- \$15 per person
(Includes food and Champagne for the post-show reception)
- Open Bar Upgrade (Post-Show Reception):
 - \$20 per person, per hour
- Early or Extended Access to the Founders Room
 - Access outside standard operating hours can be accommodated with additional staffing.
 - Staffing Fee: \$600 per hour
(Includes security, bartenders, hospitality coordinator, and usher captain)

Groups of 50 or More

- Outside catering required

*Thank you to
McCallum Theatre
Show Sponsors
Past and Future*



MICHAEL
FEINSTEIN



BALLET
HISPANICO



CHEYENNE
JACKSON

For additional
information, please contact:

**CRAIG
MAGAW**

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